



THE SCHOOL
OF PUBLIC POLICY



**Fifth Annual North American Process Symposium:
ENHANCING NORTH AMERICAN COMPETITIVENESS AND SECURITY**

Ottawa, Ontario, Canada, October 22-24, 2018

The School of Public Policy at the University of Calgary, the School of Global Studies at Universidad Anáhuac México and the College of Public Service and Community Solutions at Arizona State University have joined together for the **Fifth Annual North American Process Symposium: Enhancing North American Competitiveness and Security**. With the announcement of the new trade agreement between the U.S, Mexico and Canada, this timely conference brings together policymakers, industry leaders and government officials from Canada, Mexico, and the United States to discuss how to strengthen North American competitiveness and security.

The new provisions within the USMCA trade agreement will require renewed cooperation on trade and security between Canada, Mexico and the United States. This symposium will play a key role in promoting goals and specific recommendations to the three nations and their officials on the key elements needed for a globally competitive North America. Discussions at the previous four symposia have made it clear that business is leading the way to a more integrated and efficient North America. The Fifth Annual North American Process Symposium is a unique forum for policymakers, members of the business community, and academics to discuss and develop recommendations for a more competitive and secure North America.

Through a series of working groups and plenary sessions, attendees will discuss and develop specific and realistic recommendations for North American cooperation in the sectors of automotive manufacturing, cybersecurity of infrastructure and energy assets and the agriculture and food production sectors. These recommendations will be disseminated to policymakers in the three countries to inform ongoing and future policy decisions about the future of North American trade policy.

AGENDA

Monday, Oct. 22nd – Day 1 Opening Reception

Fairmont Chateau Laurier, Ottawa

5:00 – 7:30 p.m.	<p>Welcome Remarks</p> <p>Scene Setter from the Ambassador of Mexico to Canada</p> <ul style="list-style-type: none">(MEX) Amb. Dionisio Pérez Jácome, Ambassador of Mexico to Canada <p>Armchair discussion on North American Competitiveness</p> <ul style="list-style-type: none">(CAN) John Manley, President, Business Council of Canada(CAN) Colin Robertson, VP, Canadian Global Affairs Institute
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Tuesday, October 23 – Day 2 Full Day Symposium

Canadian War Museum, Ottawa

7:30 – 8:00 a.m.	Registration and Breakfast
8:00 – 8:15 a.m.	<p>Welcome and Opening Remarks</p> <ul style="list-style-type: none">David Bercuson, University of CalgaryCarlos Camacho Gaos, Dean, School of Global Studies, Universidad Anáhuac MéxicoJonathan Koppell, Dean of the College of Public Service and Community Solutions, Arizona State University
8:15 – 9:45 a.m.	<p>Plenary 1: Cybersecurity of North American Infrastructure and Energy Assets</p> <p>Moderator: (MEX) Carlos López-Portillo, Director, Pinkerton Mexico</p> <p>Panelists:</p> <ul style="list-style-type: none">(CAN) Tom Keenan, Professor and cyberwarfare expert, University of Calgary(MEX) David Abusaid, Associate Partner, McKinsey & Company(USA) Sharon Burke, Senior Advisor, International Security Program and Resource Security Program at New America Foundation and former Assistant Secretary of Defense for Operational Energy, U.S. Department of Defense
9:45 – 10:00 a.m.	Networking Break
10:00 – 11:30 a.m.	<p>Plenary 2: Competitiveness of North American Automotive Manufacturing</p> <p>Moderator: Jonathan Fried, Coordinator, International Economic Relations at Global Affairs Canada</p> <p>Panelists:</p> <ul style="list-style-type: none">(CAN) Mark Nantais, President, Canadian Vehicle Manufacturers Association(MEX) Adolfo Laborde, Researcher, Universidad Anáhuac México Business School(US) David Kim, Vice President, Government Affairs at Hyundai USA (<i>invited</i>)
11:30 a.m. – 12:00 p.m.	<p>Keynote Address</p> <p>Andrew Leslie, Parliamentary Secretary to the Minister of Foreign Affairs [Canada-U.S. Relations]</p>
12:00 – 12:45 p.m.	Lunch Buffet

12:45 – 2:15 p.m.	<p>Plenary 3: North American Agriculture and Food Sectors</p> <p>Moderator: Don Buckingham, President and CEO, Canadian Agri-Food Policy Institute</p> <p>Panelists:</p> <ul style="list-style-type: none"> • (CAN) Kim McConnell, former CEO of Adfarm • (MEX) Miguel García Winder, Representative of the Inter-American Institute for Cooperation on Agriculture in the US • (USA) Allison Moore, Vice President, Fresh Produce Association of the Americas
2:15 – 2:45 p.m.	<p>Networking Break</p>
2:45 – 4:45 p.m.	<p>Working Groups Sessions</p> <ul style="list-style-type: none"> • Group A: Communicating the Benefits of North American Integration Facilitator: Eric Rojo, Vice-president of the Mexican-American Chamber of Commerce • Group B: Cybersecurity of North American Infrastructure and Energy Assets Facilitator: Adolfo Arreola, Researcher, School of Global Studies, Universidad Anáhuac México • Group C: Competitiveness of the North American Auto Manufacturing Sector Facilitator: TBC • Group D: Agriculture and Food Sectors Facilitator: TBC
<p>Wednesday, October 24 – Day 3 Presentation of Working Groups’ findings Canadian War Museum, Ottawa</p>	
8:30am-9:00am	<p>Working Groups meeting to finalize recommendations and prepare presentations</p>
9:30am-10:30am	<p>Presentation and discussion of Working Groups’ findings</p> <ul style="list-style-type: none"> • Moderators: Sapna Gupta, Arizona State University and Jessica De Alba Ulloa, Universidad Anáhuac México • Working Group Facilitators

PLENARY PANELS DESCRIPTIONS

Plenary 1: Cybersecurity of North American Infrastructure

Reports of cyber hacking into critical infrastructure assets in the U.S. and the vulnerability to cyber attacks of infrastructure assets in the three North American countries require them to take coordinated steps to secure increasingly interdependent electrical and energy networks from further attacks. The U.S. and Canadian electrical grid are extensively interconnected along the border, as are natural gas and oil pipelines from Canada through the U.S. and into Mexico. Electrical dams and nuclear power plants are also vulnerable to cyber attacks. As energy and electrical systems become further integrated between the three nations, how might the U.S., Canada and Mexico work together to strengthen the integrity and security of the systems and what is the role of the private sector in securing North American infrastructure?

Plenary 2: Competitiveness of North American Automotive Manufacturing

The auto industry accounts for significant economic gains in all three North American countries. Further,

the North American auto industry is one of the most competitive in the global economy. These successes occur in large part because the automotive industry is one of the most integrated supply chains in North America. Currently, this industry faces significant challenges. The NAFTA renegotiations and new tariffs threaten the integration of North American supply chains. New developments in the auto market, increased global competition, and new technological developments and regulations need to be considered if the North American auto industry is to maintain its competitiveness globally. In addition, many opportunities also present themselves, including the opportunity to take advantage of the rising Chinese market. How should the North American auto industry position itself to address these issues in order to remain competitive in the global economy?

Plenary 3: Agriculture and Food Industry

Agricultural goods and products account for a significant portion of the trade between the U.S., Canada and Mexico. In both monetary terms and in volume amount, trade between the three nations has grown by multiples over the last twenty years. Furthermore, Canadian, Mexican and U.S. firms have invested in each other's agriculture, dairy, livestock, food processing and food manufacturing sectors, with the sectors growing more integrated and more globally competitive as a result. What North American policies will strengthen the agricultural and food industry and how can it maintain its competitiveness in the face of increasing trade obstacles?