



<b>NAME OF EVENT</b>	<b>Manila FAME</b>
<b>FREQUENCY</b>	Bi-Annual (April and October)
<b>VENUE</b>	World Trade Center, Pasay City, Philippines
<b>EXHIBIT HOURS</b>	9:00 AM – 7:00 PM
<b>PRODUCT COVERAGE</b>	Houseware and Home Furnishings, Furniture, Gifts and Holiday Decor, Fashion Accessories
<b>EXHIBITOR PROFILE</b>	Manufacturers, Exporters, Designers
<b>BUYER PROFILE</b>	International and local retailers, wholesalers, merchandising agents, trading firms, buying offices, department stores, specialty stores, specifiers, architects, interior designers, facilities manager, etc.
<b>VISITOR PROFILE</b>	VIPs, Media, Government, Consumers
<b>PREVIOUS SHOW DATA (OCTOBER 2017)</b>	Total No. of Exhibitors : 436 Total No. of Attendees : 7,400+ Visitors & Buyers in 3 days
<b>BOOTH RENTAL &amp; FEE</b>	Space Only = US\$180/sqm  Space with Booth System = US\$250/sqm
<b>MARKETING AGENT INCENTIVE</b>	<ul style="list-style-type: none"> <li>➤ 15% commission for every square meter sold to 3 companies with minimum of 9sqm space per company</li> <li>➤ 20% commission for every square meter sold to 4 – 7 companies with minimum of 9sqm space per company OR minimum 36sqm for block participation with 6 companies (6sqm per company)</li> <li>➤ 30% commission for every square meter sold to 8 or more companies with minimum of 9sqm space per company OR minimum 48sqm for block participation with 8 companies (6sqm per company)</li> </ul> <p><i>*commission applicable for space only rate</i></p>

<b>AMENITIES</b>	<p>(Per Company)</p> <ol style="list-style-type: none"> <li>1. Three (3) Exhibitor Badges</li> <li>2. Website Listing</li> <li>3. Visitor Invitations</li> <li>4. Manila FAME Bag</li> <li>5. Invitation to Networking Reception</li> <li>6. Access to Exhibitors Lounge</li> </ol> <hr/> <ol style="list-style-type: none"> <li>7. Upgraded Booth System with Basic Amenities per 9 sqm (if availing Booth System Package) <ul style="list-style-type: none"> <li>• Nameboard</li> <li>• 1 Table and 2 Chairs</li> <li>• 1 Convenience Outlet</li> <li>• 3 Spotlights</li> <li>• Carpet</li> <li>• 3 Display shelves</li> </ul> </li> </ol>
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**Contact Persons**

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